

MANGA TOKYO

Media Document

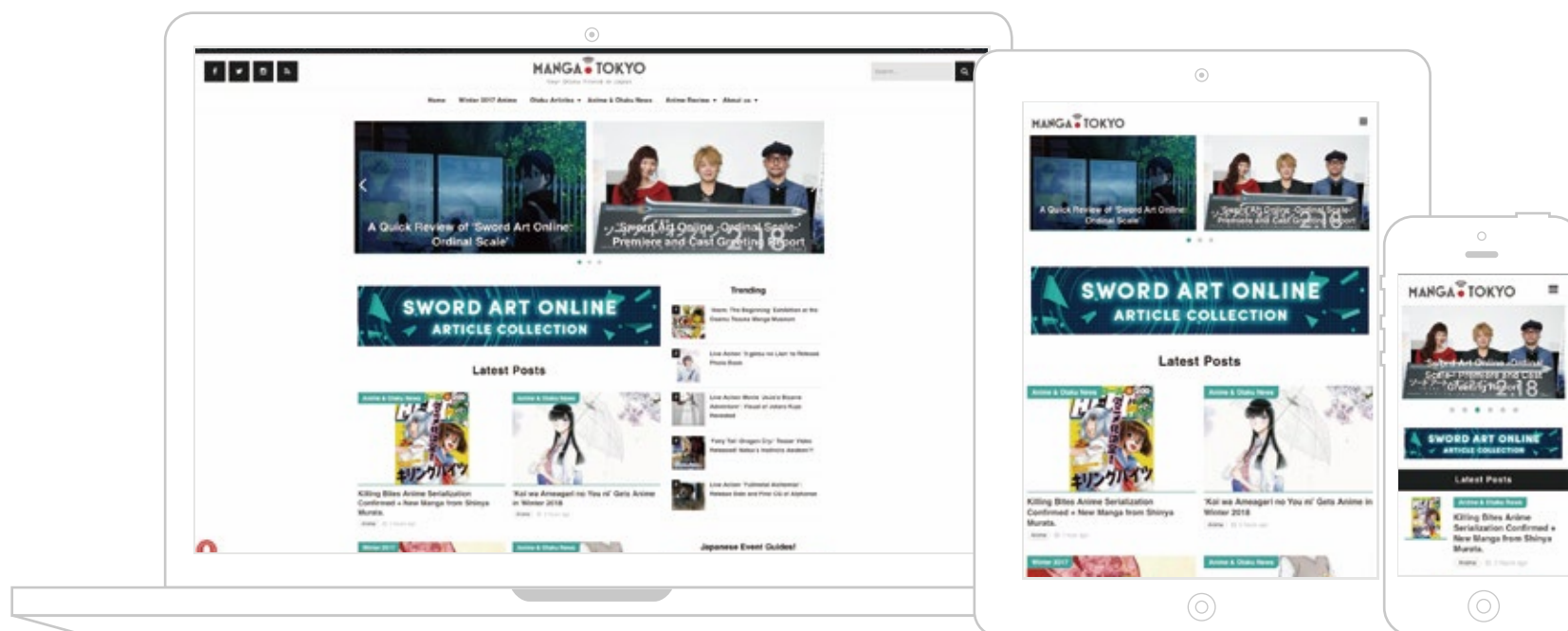


01. What is MANGA.TOKYO?

Spreading "otaku" culture from Japan to the world.

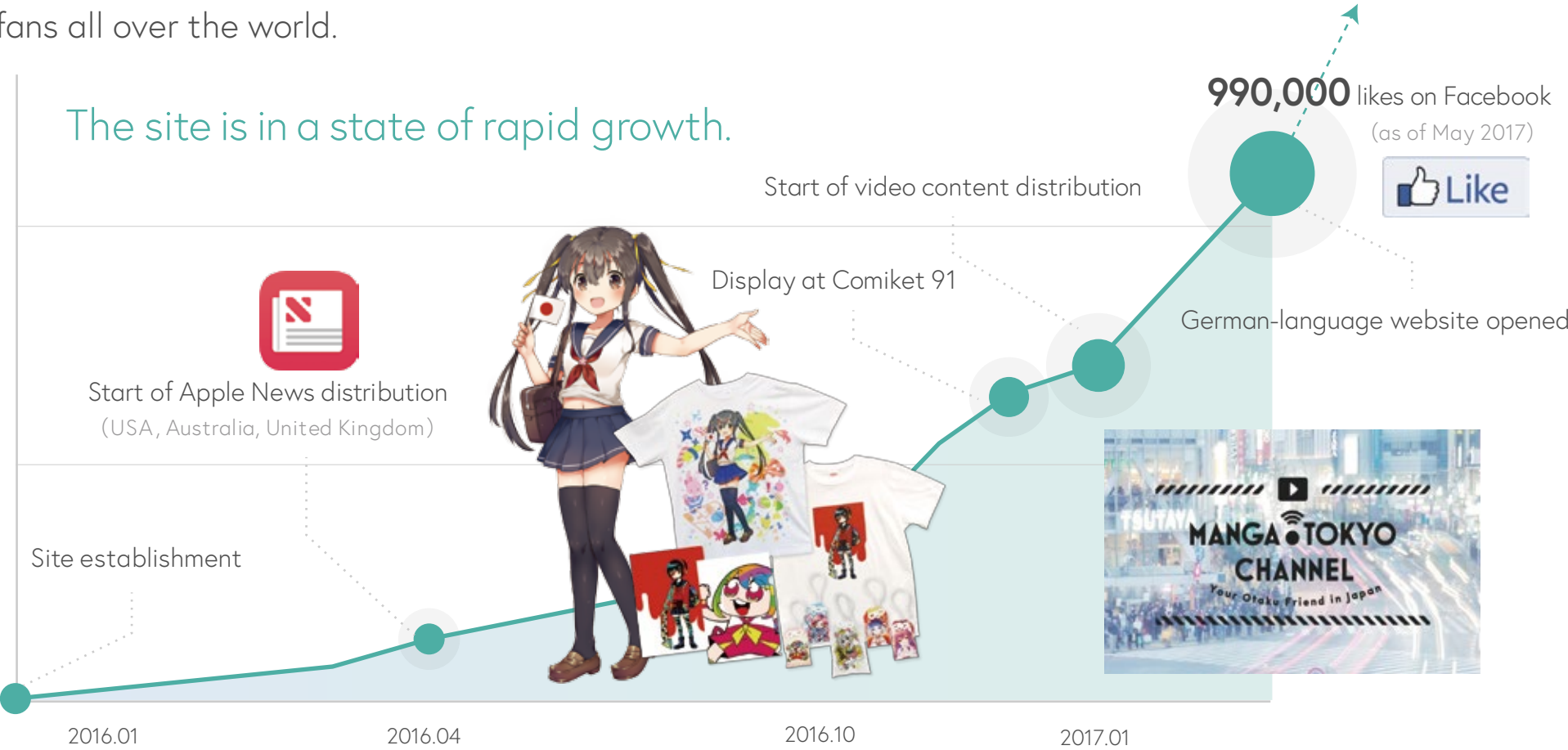
MANGA.TOKYO is a media site which provides anime information to international anime fans. We post a variety of otaku information; from the latest anime news, to events, stage plays, sightseeing and anime gourmet. We are showing Japan's charms through "otaku" culture.

<http://manga.tokyo/>



02. MANGA.TOKYO's growth

Since the website's establishment in December of 2015, we have steadily gained fans through our trustworthy reporting and high-quality original content. The site is currently in a state of rapid growth due to Facebook and other social media. In March of 2017, a German-language version of the site was opened and our sites are being used by fans all over the world.



03. Contents

We research what international fans want to know.
Substantial content.



Interview articles

Interviews with anime directors and animators.



Event articles

Event reports which cover expos such as AnimeJapan and other events and concerts carried out by various companies.



Video content

Video reports of events and news rankings



Project articles

Pilgrimage guides aimed at sightseeing, columns related to anime, recipes featuring food from anime. Original content based on unique projects.



Review articles

Articles which review currently airing anime. Unique viewpoints from international writers are popular.

Cooperating Media

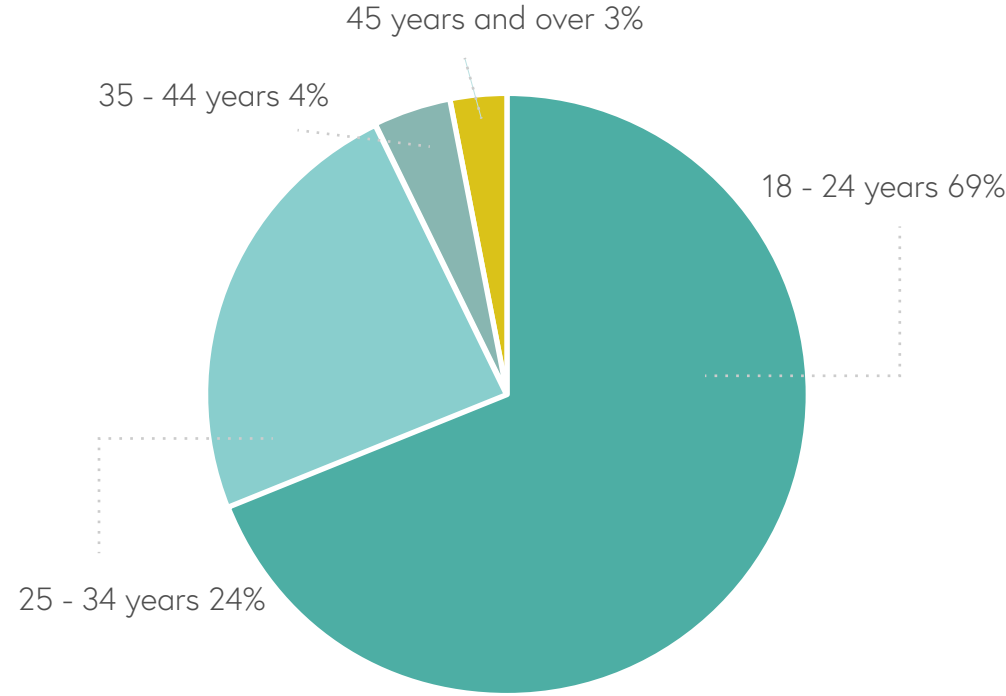
A portion of our articles are translated versions of content from other website who cooperate with us.



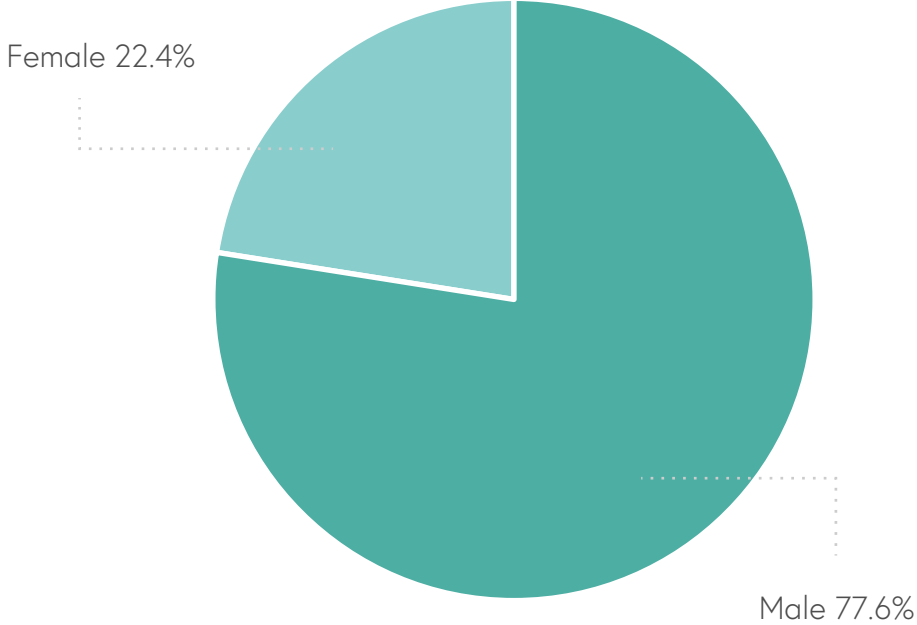
04. Basic User Information - Age range, Gender -

(as of March 2017)

< Age range >



< Gender >

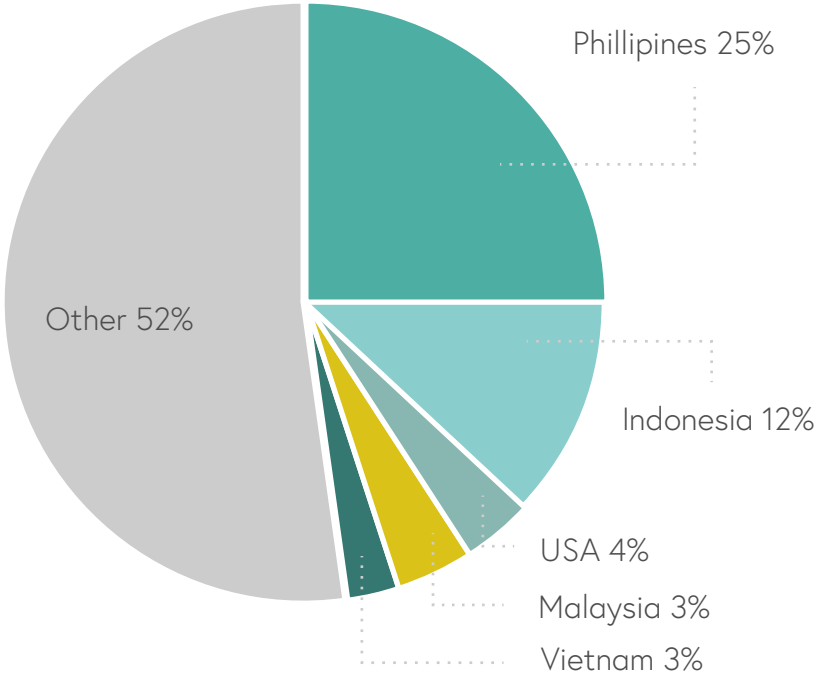


The majority of users are in the 18 - 24 age range (69%), followed by the 25 - 34 age range (24%). 22.4% of users are female while 77.6% are male. We are supported by the "digital native" generation.

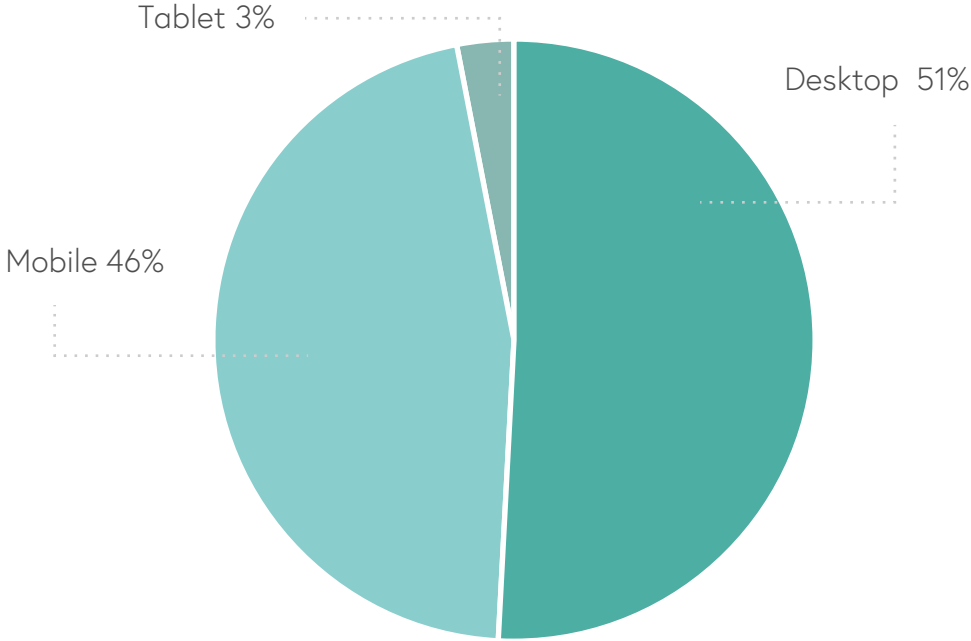
04. Basic User Information - Region, Devices -

(as of March 2017)

< Region >



< Devices >

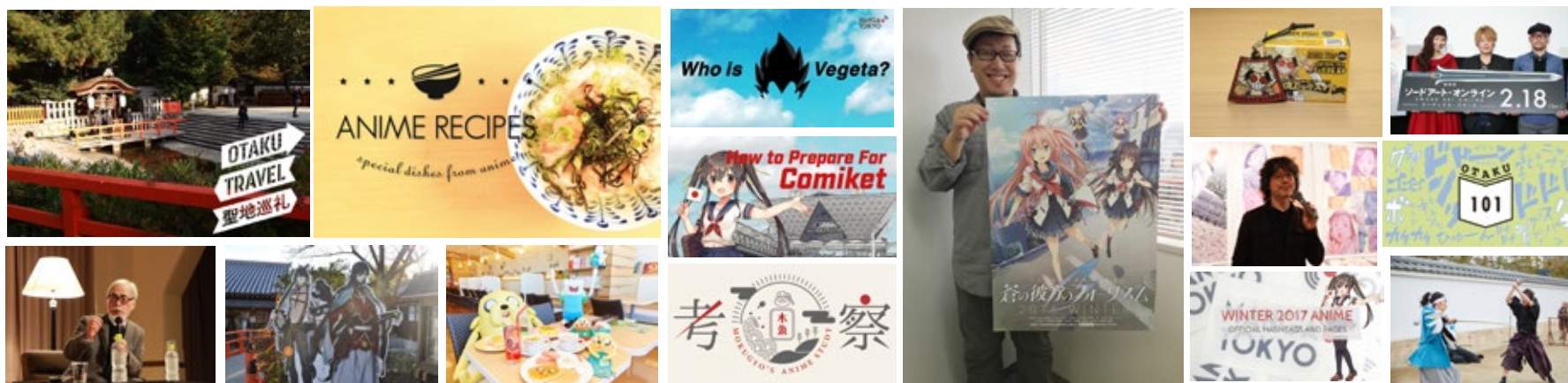


The site is accessed from mainly Asian territories, such as the Philippines and Indonesia, and North America. Desktops and mobile devices each account for almost half of the devices.

05. News coverage requests

MANGA.TOKYO will cover news with all our might.

At MANGA.TOKYO, anime and manga-related news and information about events, products, and services are published for free. Also, we are looking for anime production companies, anime goods production and sales companies, stores, and creators who are willing to let us report on them.



The MANGA.TOKYO team also has members residing the United Kingdom and Germany. They provide project suggestions from an individual point of view and market the content that international fans want to see. Also, our team acts as an all-in-one editor, writer, designer, and cameraman, providing high quality content.

06. Contact us

Please contact us via the following email address

manga.tokyo@donika.co.jp

Please feel free to contact us

- Writer registration
- News coverage request
- Press release addressee
- EC product handling
- Business offers
- Other

Operating company



Company name : DONIKA Co. Ltd.

Establishment : July 2015

Location : Picasso Sakaijuji-Hommachi Bld.4F, 1-8-8, Bakuromachi,
Chuo-ku, Osaka City, Osaka, Japan

Business contents : web service operation, EC site operation,
media site operation, social media support,
smartphone application development, solution business.

Website URL : <http://donika.co.jp/>